



COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____

E-MAIL: _____

2021-2022

AD SIZES, LAYOUT OPTIONS & PRICES

PLAYBILL ADs

FULL PAGE | \$100

Width:

2120 pixels (7.067 inches, 300 dpi)

Height:

3176 pixels (10.587 inches, 300 dpi)

HALF PAGE | \$50

Width:

2120 pixels (7.067 inches, 300 dpi)

Height:

1548 pixels (5.16 inches, 300 dpi)

QUARTER PAGE | \$25

Width:

1020 pixels (3.4 inches, 300 dpi)

Height:

1548 pixels (5.16 inches, 300 dpi)

LIST US | \$10

List your business name in one line
under our Support the Arts Section.

- ◆ Playbills print black & white with glossy pages and cover.
- ◆ Accepted file formats - TIF, JPG, PDF; Black & white, no bleed.
- ◆ For best results, e-mail a PDF file with all fonts embedded.

IMPORTANT: PLEASE CHECK ONE

Enclosing camera-ready art

Camera-ready art to follow

(E-mail your JPG or PDF artwork to media@honesdalepac.com)

We appreciate if HPAC would kindly create our ad for us (provide logo/text)

MAILED DEADLINE: October 25, 2021

ONLINE AND E-MAIL DEADLINE: October 29, 2021

PLEASE CHECK ALL THAT APPLY

Full Page Half Page Quarter Page List Our Business

Payment is Enclosed I am interested, but please invoice me

Check Payable to: **Friends of the Operetta**

EIN: 41-2270101

Payment will be made online securely using your website below.

**BY MAIL: SEND THIS FORM AND PAYMENT TO
FRIENDS OF THE OPERETTA**

PO BOX 142, Honesdale PA 18431

ONLINE: PAY ONLINE AND E-MAIL INFORMATION

<https://donate.honesdalepac.com>

EMAIL: media@honesdalepac.com