



## BE OUR PARTNER—ADVERTISE WITH US!

### WHEN YOU ADVERTISE, YOU RECEIVE:

*An invitation to our Annual Performing Arts Season premier and...*

#### FULL PAGE PAID ADVERTISERS RECEIVE

- ★ Tickets to our show **PLUS**
- ★ Full Page Ad in our Playbills—Frozen and The Hunchback of Notre Dame **PLUS**
- ★ Digital Advertising in our Lobby at the production **PLUS**
- ★ Inclusion in the Playbill Vault of past Playbills on our website **PLUS**
- ★ Inclusion in our special support page on our website and social media

#### HALF PAGE ADVERTISERS RECEIVE

- ★ Tickets to our show **PLUS**
- ★ Half Page Ad in our Playbills—Frozen and The Hunchback of Notre Dame **PLUS**
- ★ Inclusion in the Playbill Vault of past Playbills on our website **PLUS**
- ★ Inclusion in our special support page on our website and social media

#### QUARTER PAGE ADVERTISERS RECEIVE

- ★ Ad in our Playbills—Frozen and The Hunchback of Notre Dame **PLUS**
- ★ Inclusion in the Playbill Vault of past Playbills on our website **PLUS**
- ★ Inclusion in our special support page on our website and social media

### DEADLINE

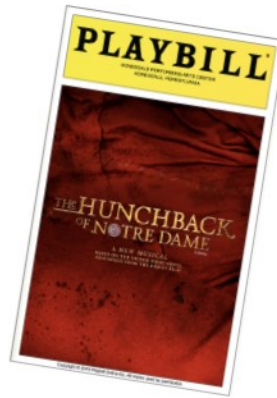
**October 25, 2019**

*Deadline to have your ad submitted to be printed in our PLAYBILL!*

### QUESTIONS

*Please Contact  
[media@honesdalepac.com](mailto:media@honesdalepac.com)*





# 2019-2020

## AD SIZES, LAYOUT OPTIONS & PRICES

### PLAYBILL ADs

#### FULL PAGE | \$250

**Width:**

2120 pixels (7.067 inches, 300 dpi)

**Height:**

3176 pixels (10.587 inches, 300 dpi)

#### HALF PAGE | \$125

**Width:**

2120 pixels (7.067 inches, 300 dpi)

**Height:**

1548 pixels (5.16 inches, 300 dpi)

#### QUARTER PAGE | \$75

**Width:**

1020 pixels (3.4 inches, 300 dpi)

**Height:**

1548 pixels (5.16 inches, 300 dpi)

#### LIST US | \$50

List your business name in one line under our Support the Arts Section.

- ◆ Playbills print black & white with glossy pages and cover.
- ◆ Accepted file formats - TIF, JPG, PDF; Black & white, no bleed.
- ◆ For best results, send a PDF file with all fonts embedded.

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

#### IMPORTANT: PLEASE CHECK ONE

- Enclosing camera-ready art
- Camera-ready art to follow  
(E-mail your JPG or PDF artwork to [media@honesdalepac.com](mailto:media@honesdalepac.com))
- We appreciate if HPAC would kindly create our ad for us (provide logo/text)

**DEADLINE: October 25, 2019**

#### PLEASE CHECK ALL THAT APPLY

Full Page    Half Page    Quarter Page    List Our Business

Payment is Enclosed    I am interested, but please invoice me

Check Payable to: **Friends of the Operetta**

EIN: 41-2270101

**SEND THIS PAYMENT AND FORM TO  
HONESALE PERFORMING ARTS CENTER  
MAIL**

c/o Executive Director, 459 Terrace Street, Honesdale PA 18431

**FAX**

(570) 253-9256

**EMAIL**

[media@honesdalepac.com](mailto:media@honesdalepac.com)