

BE OUR PARTNER—ADVERTISE WITH US!

Honesdale Performing Arts brings student theatrical productions to life onstage!

WHEN YOU ADVERTISE, YOU RECEIVE:

An invitation to our Annual Performing Arts Season premier and...

FULL PAGE PAID ADVERTISERS RECEIVE

- ★ Tickets to our show **PLUS**
- ★ Full Page Ad in our Playbills for Lion King and Beauty and the Beast **PLUS**
- ★ Digital Advertising in our Lobby at the production **PLUS**
- ★ Inclusion in the Playbill Vault of past Playbills on our website **PLUS**
- ★ Inclusion in our special support page on our website and social media

HALF PAGE ADVERTISERS RECEIVE

- ★ Tickets to our show **PLUS**
- ★ Half Page Ad in our Playbills for Lion King and Beauty and the Beast **PLUS**
- ★ Inclusion in the Playbill Vault of past Playbills on our website **PLUS**
- ★ Inclusion in our special support page on our website and social media

QUARTER PAGE ADVERTISERS RECEIVE

- ★ Quarter Page Ad in our Playbills for Lion King and Beauty and the Beast **PLUS**
- ★ Inclusion in the Playbill Vault of past Playbills on our website **PLUS**
- ★ Inclusion in our special support page on our website and social media



DEADLINE

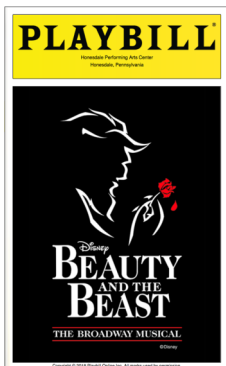
October 31, 2018 *Deadline to have your ad submitted to be printed in our PLAYBILL!*

INFORMATION & QUESTIONS

Scott D. Miller, Director
(570) 251-9831
media@honesdalepac.com

HONESDALEPAC.COM





COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____

E-MAIL: _____

IMPORTANT: PLEASE CHECK ONE

- ☐ Enclosing camera-ready art
- ☐ Camera-ready art to follow
(E-mail your JPG or PDF artwork to media@honesdalepac.com)
- ☐ We appreciate if HPAC would kindly create our ad for us (provide logo/text)

DEADLINE: October 31, 2018

PLEASE CHECK ALL THAT APPLY

☐ Full Page ☐ Half Page ☐ Quarter Page ☐ List Our Business

☐ Payment is Enclosed ☐ I am interested, but please invoice me

Check Payable to: **Friends of the Operetta**

☐ I am happy to pay with a credit card, and will call 570-251-9831 to donate.

**SEND THIS FORM TO
HONESALE PERFORMING ARTS CENTER
MAIL**

c/o Office of the Director, 459 Terrace Street, Honesdale PA 18431

FAX

(570) 253-9256

EMAIL

media@honesdalepac.com

2018-2019

AD SIZES, LAYOUT OPTIONS & PRICES

PLAYBILL ADs

FULL PAGE | \$200

Width:

2120 pixels (7.067 inches, 300 dpi)

Height:

3176 pixels (10.587 inches, 300 dpi)

HALF PAGE | \$100

Width:

2120 pixels (7.067 inches, 300 dpi)

Height:

1548 pixels (5.16 inches, 300 dpi)

QUARTER PAGE | \$50

Width:

1020 pixels (3.4 inches, 300 dpi)

Height:

1548 pixels (5.16 inches, 300 dpi)

LIST US | \$25

List your business name in one line
under our Support the Arts Section.

- ♦ Playbills print black & white with glossy pages and cover.
- ♦ Accepted file formats - TIF, JPG, PDF; Black & white, no bleed.
- ♦ For best results, send a PDF file with all fonts embedded.